



NIGHT ON *the strip*

THE BARFIELD

FRIDAY, APRIL 21, 2023

600 S. POLK STREET
AMARILLO, TX 79101

5:30 - 10:00 P.M.

SPONSORSHIP OPPORTUNITIES

WWW.NIGHTONTHESTRIP.COM



Bacon Bash Texas has been able to raise over \$705,000 for our supported charities since 2012 because of the support of generous sponsors like you. We are excited as 2023 has brought us the opportunity to host this incredible event, Night on the Strip, at The Barfield in Amarillo. We are committed to hosting a night of fine bacon dining, casino night fundraising, and old-fashioned boot scootin' to benefit children with Type 1 Diabetes in the Texas Panhandle.

We take great pride in our sponsor partnerships. We are committed to serving each of our sponsors well throughout our advertising / promotional efforts, event experiences, and the countless people we are able to help on our sponsors' behalf.

We look forward to working with you and greatly appreciate your support of Night on the Strip, a Bacon Bash Texas fundraiser for children with Type 1 Diabetes in the Texas Panhandle.

THANK YOU

We want to



Over \$705,000 raised

for children with Type 1 Diabetes and Niki Warms the Cold since 2012.

NIKI WARMS THE COLD

Niki Warms the Cold is a charity born in memory of Cranfills Gap native, Niki Carlson, shortly after her unexpected death. Niki dreamed of keeping blankets in her car to hand out to folks in need. This dream became reality as the seed Niki planted with her family began to grow. Niki Warms the Cold distributes coats and blankets to those in need across the state of Texas. Bacon Bash Texas hosts a coat and blanket drive at each year's event. A portion of the event proceeds will help Niki Warms the Cold purchase additional blankets and coats.

TYPE 1 DIABETES

Niki's cousin, Lexie Finstad and Cranfills Gap native, was diagnosed with Type 1 Diabetes. She was a nine year camper at a specialized Diabetes camp in North Texas. The camp's main focus was to educate children on their illness and to help instill healthy habits in campers, while connecting them with other children with Diabetes. These specialized camps make a huge impact in the life of a child with Type 1 Diabetes! Bacon Bash Texas has a scholarship fund to send children with Type 1 Diabetes to these camps. Scholarships are fully funded by Bacon Bash Texas proceeds. Bacon Bash Texas also provides funding to families for Continuous Glucose Monitoring Systems with event proceeds. This system allows remote monitoring of a Diabetes patient's glucose levels and alerts a parent when the child's levels become dangerous. Each year, Bacon Bash also makes a financial donation to JDRF to aid in T1 research. Scholarship and funding applications are available at www.BaconBashTexas.com. If you know a child (under the age of 18) with Type 1 Diabetes, please be sure to pass application information to their parents!

BACON SAVES LIVES



SPONSORSHIP PACKAGES

Royal Flush

Royal Flush Sponsorship Packages \$5,000

Presenting sponsorship opportunities for the main areas and attractions at the event.

The Strip Sponsor

The event's casino floor, located in the ballroom. Area will feature casino games and food & beverage stations. Package includes naming rights to "The Strip", along with prominent signage throughout the area.

The Street Experience Sponsor

An indoor, outdoor experience, located just outside the ballroom. Area will feature several food and beverage stations, pop up vendors, and exclusive experiences. Package includes naming rights to "The Street Experience", along with prominent signage throughout the area.

Rooftop Bar Sponsor

A fun, outdoor patio overlooking the Street Experience. Patio will feature a food and beverage pairing station and an engaging activity for guests. Package includes naming rights to the "Rooftop Bar", along with prominent signage throughout the area.

Entertainment Sponsor

Presenting sponsor of the night's entertainment, the Roman Carbajal Band. Package includes your banner on one side of the stage, as well as stage mentions before and after the band plays!

Live Auction Sponsor

Presenting sponsor of the live auction, where much of the night's fundraising will happen. Package includes your banner on one side of the stage, as well as a minimum of two stage mentions during the auction!



SPONSORSHIP PACKAGES

Full House

Full House Sponsorship Packages

\$3,500

Presenting sponsorship opportunities for featured activities and areas. The following event elements may not be present unless sponsorship is purchased.

Bacon Wall Sponsor

Your logo incorporated into an interactive bacon experience

Pop Up Market Sponsor

Your banner present at each pop up vendor's booth & all pop up market signage

Wine Pull

Your logo present on the packaging for each bottle of wine

Gift Bag Sponsor

Your logo on the event's gift bag, which all sponsors will receive

Photo Booth Sponsor

Your logo incorporated into the event's photo booth

Cocktail Hour Sponsor

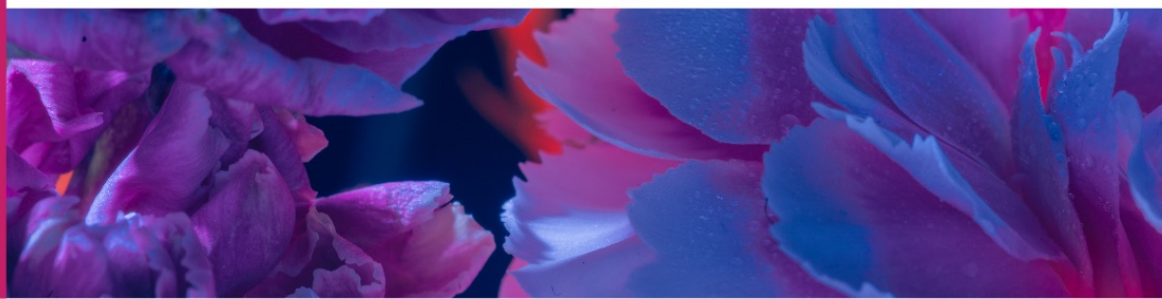
Your logo on all passed drink & hors d'oeuvres trays

Late Night Snack Sponsor

Your logo incorporated into the late night snack "grab & go" display

Cigar Lounge Sponsor

Your banner present at the cigar lounge entrance, & inside the lounge



SPONSORSHIP PACKAGES

High Card

High Card Sponsorship Packages \$1,500

Casino Table Sponsorship (8 available)

Your logo on one table dealer's shirt

Menu Pairing Sponsor (6 available)

Your logo featured on all signage related to one of six featured bacon fare & signature drink pairings



Complete List of Benefits

ROYAL FLUSH
SPONSORSHIP
PACKAGES

FULL HOUSE
SPONSORSHIP
PACKAGES

HIGH CARD
SPONSORSHIP
PACKAGES

Logo featured on NightOnTheStrip.com with a link to your website

✓

✓

✓

Logo featured in the "Thank You" e-newsletter to go out post-event in late April/early May

✓

✓

✓

Mentions promoting your involvement on Bacon Bash Texas social media channels

3

2

1

Logo featured on Night on the Strip Eventbrite site

✓

✓

✓

Short video clips featuring your branding on social media (such as reels, etc.)

1

✓

✓

Named as a presenting sponsor

✓

✓

✓

Featured in all Night on the Strip advertising efforts

✓

✓

✓

Promotion all year as a Bacon Bash Texas Whole Hog Sponsor

✓

✓

✓

Night on the Strip tickets

8

6

4

Bacon Bash Texas t-shirts for all group members

✓

✓

✓

Event Gift Bag for all group members

✓

✓

✓

Additional Casino Play Chips for all group members

\$500

\$200

\$100

Exclusive signage featured prominently at the event

✓

✓

✓

Logo featured with all sponsors on event sponsor board, hung prominently at event

✓

✓

✓

Naming rights to Royal Flush event area (first-come, first-served)

✓

✓

✓

Pre-Party for your group in one of the hotel's suites or deluxe king rooms; room also available for overnight accommodations the night of the event

✓

✓

✓

Naming rights to Full House event area (first-come, first-served)

✓

✓

✓

Voucher for 1 Night Stay at The Barfield, for future use

✓

✓

✓

Naming rights to High Card event area (first-come, first-served)

✓

✓

✓

\$50 Toscana Italian Steakhouse Gift Certificate, for future use

✓

✓

✓

PRINT & MEDIA

NIGHT ON THE STRIP



Let's get in touch

EVENT DETAILS, SPONSORSHIP
INFORMATION & COMMITMENTS

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