

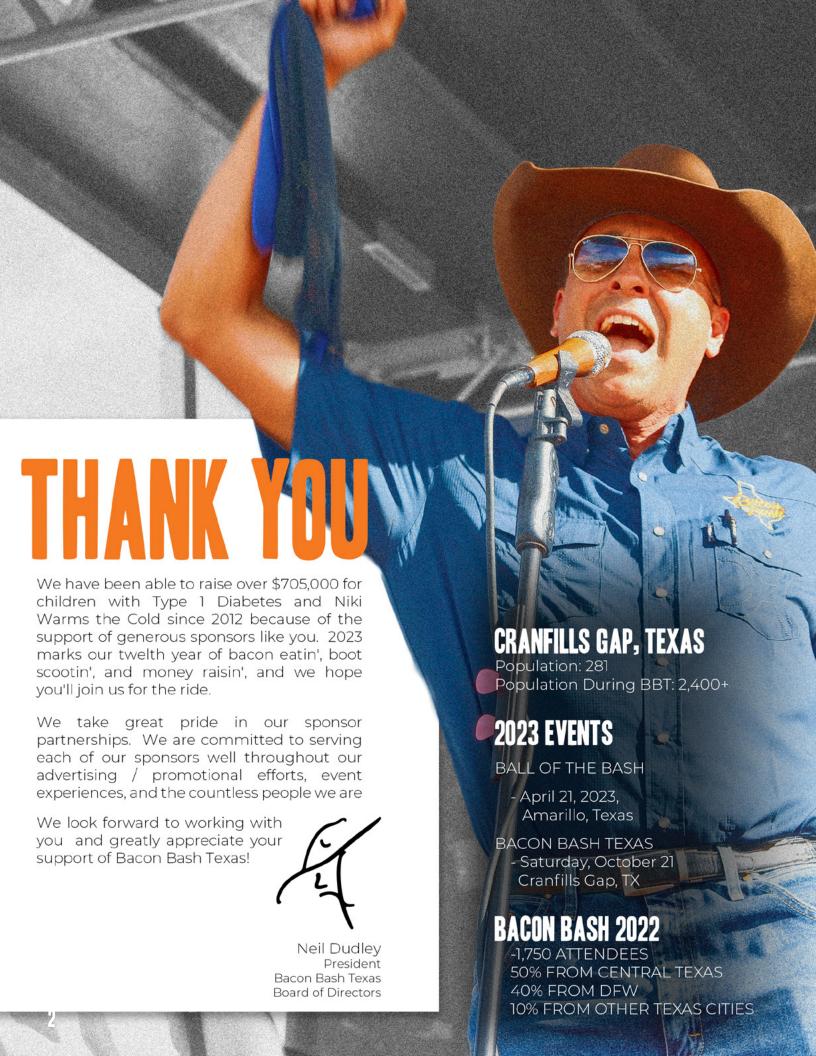




SATURDAY, OCTOBER 21ST CRANFILLS GAP, TEXAS

OVER \$705,000 RAISED FOR CHILDREN WITH TYPE 1 DIABETES AND NIKI WARMS THE COLD SINCE 2012.

BACON BASH TEXAS IS A REGISTERED 501(C)3 ORGANIZATION.



### **NIKI WARMS THE COLD**

Niki Warms the Cold is a charity born in memory of Cranfills Gap native, Niki Carlson, shortly after her unexpected death. Niki dreamed of keeping blankets in her car to hand out to folks in need. This dream became reality as the seed Niki planted with her family began to grow. Niki Warms the Cold distributes coats and blankets to those in need across the state of Texas. Bacon Bash Texas hosts a coat and blanket drive at each year's event. A portion of the event proceeds will help Niki Warms the Cold purchase additional blankets and coats.

### TYPE 1 DIABETES

Niki's cousin, Lexie Finstad and Cranfills Gap native, was diagnosed with Type 1 Diabetes. She was a nine year camper at a specialized Diabetes camp in North Texas. The camp's main focus was to educate children on their illness and to help instill healthy habits in campers, while connecting them with other children with Diabetes. These specialized camps make a huge impact in the life of a child with Type 1 Diabetes! Bacon Bash Texas has a scholarship fund to send children with Type 1 Diabetes to these camps. Scholarships are fully funded by Bacon Bash Texas proceeds. Bacon Bash Texas also provides funding to families for Continuous Glucose Monitoring Systems with event proceeds. This system allows remote monitoring of a Diabetes patient's glucose levels and alerts a parent when the child's levels become dangerous. Each year, Bacon Bash also makes a financial donation to JDRF to aid in TI research. Scholarship and funding applications are available at www.BaconBashTexas.com. If you know a child (under the age of 18) with Type 1 Diabetes, please be sure to pass application



**NIKI CARLSON & LEXIE FINSTAD** 



OVER \$705,000 RAISED FOR CHILDREN WITH TYPE 1 DIABETES AND NIKI WARMS THE COLD SINCE 2012,



### ENTERTAINMENT SPONSOR \$10,000 (3 AVAILABLE)

### **EXCLUSIVE OFFERINGS:**

- Your banner on one main stage wing at Bacon Bash Texas
- Your logo on all 2023 Bacon Bash Texas wristbands

Full package details listed on page 11. Total value: \$25,000

### VIP TENT SPONSOR \$10,000 (1 AVAILABLE)

### **EXCLUSIVE OFFERINGS:**

- Your signage at VIP Tent entrance and throughout VIP area at Bacon Bash Texas
- Special giveaway for VIPs at Bacon Bash featuring only your brand

Full package details listed on page 11. Total value: \$25,000

\*\*All exclusive sponsorship opportunities are first come, first served. Complete details of exclusive offerings are included within the package listing.

Don't see anything you like? We're happy to build a custom package to meet your marketing needs!



## FINAL TABLE JUDGING SPONSOR \$5,000 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- · Two stage mentions during final table judging
- Your logo on all final table judge social promotions
- Final table judges will wear shirts featuring your brand

Full package details listed on page 11. Total value: \$15,000

### COOKOFF TEAMS SPONSOR \$5,000 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- · Giveaway for each team featuring your branding
- · Your logo on all team social promotions
- · Special website mention on teams page

Full package details listed on page 11. Total value: \$14,500

## LIVE AUCTION SPONSOR \$5,000 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- · Two stage mentions during live auction
- · Your logo on all auction item social promotions
- · Special website mention on auction page
- Bid winners receive custom giveaway featuring your brand

Full package details listed on page 11. Total value: \$14,500

### BEER SPONSOR \$5,000 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Your logo on 2023 koozie distributed to all Bacon Bash Texas attendees
- Your signage at all BBT beer bars

Full package details listed on page 11. Total value: \$14,000

### BACON EATING CONTEST SPONSOR - \$5,000 (1 AVAILABLE)

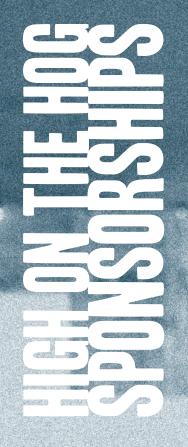
#### **EXCLUSIVE OFFERINGS:**

- Two stage mentions during bacon eating contest
- Your logo on all bacon eating contest social promotions
- Special website mention on event happenings page

Full package details listed on page 11. Total value: \$14,500

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### VIP BAR SPONSOR \$3,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Your signage at VIP bar
- · 2 VIP Tickets
- · Sigature cocktail named after your business

Full package details listed on page 11.

Total value: \$10,000

### PORK BUTT SPONSOR \$3,500 (1 AVAILABLE)

### **EXCLUSIVE OFFERINGS:**

- Your branding at all participating team booths
- Custom-branded paper boats given to all participating teams to serve pork butt samples in
- Signage featuring your breand & promoting pork butt competition at all event entrances

Full package details listed on page 11. Total value: \$10,000

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## VIP TENT ACTIVITY SPONSOR \$3,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Activity hosted in the VIP tent featuring your brand
- · Your signage in VIP tent

Full package details listed on page 11.

Total value: \$10,000

### WINE FESTIVAL SPONSOR \$3,500 (1 AVAILABLE)

### **EXCLUSIVE OFFERINGS:**

- Signage featuring your brand & promoting wine festival at all event entrances
- · Your logo on all winery social promotions
- Special website mention on event happenings page

Full package details listed on page 11.

Total value: \$10,000



### BLOODY MARY BAR SPONSOR \$3,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Signage featuring your brand & promoting Bloody Mary bar at all event entrances
- Your logo on all Bloody Mary bar social promotions
- Special website mention on event happenings page

Full package details listed on page 11. Total value: \$10,000

### MIXED DRINK BAR SPONSOR \$3,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Signage featuring your brand & promoting mixed drink bar at all event entrances
- Your logo on all mixed drink bar social promotions
- Special website mention on event happenings page

Full package details listed on page 11. Total value: \$10,000

### CORNHOLE SPONSOR \$3,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Your brand featured on all cornhole tournament advertising
- · Your logo on all tournament social promotions
- Large banner featuring your brand at cornhole tournament
- Special website mention on event happenings page

Full package details listed on page 11. Total value: \$10,000





Total value: \$5,000

\*\*All exclusive sponsorship opportunities are first come, first served. Complete details of exclusive offerings are included within the package listing.

Don't see anything you like? We're happy to build a custom package to meet your marketing needs!



## **\$1,500** (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Exclusive banner featuring your brand at boot shine station
- Your logo on all boot shine social promotions

Full package details listed on page 11. Total value: \$4,750

# HYDRATION STATION SPONSOR \$1,500 (1 AVAILABLE)

#### **EXCLUSIVE OFFERINGS:**

- Exclusive banner featuring your brand at hydration station
- Your logo on all hydration station social promotions

Full package details listed on page 11. Total value: \$4,750

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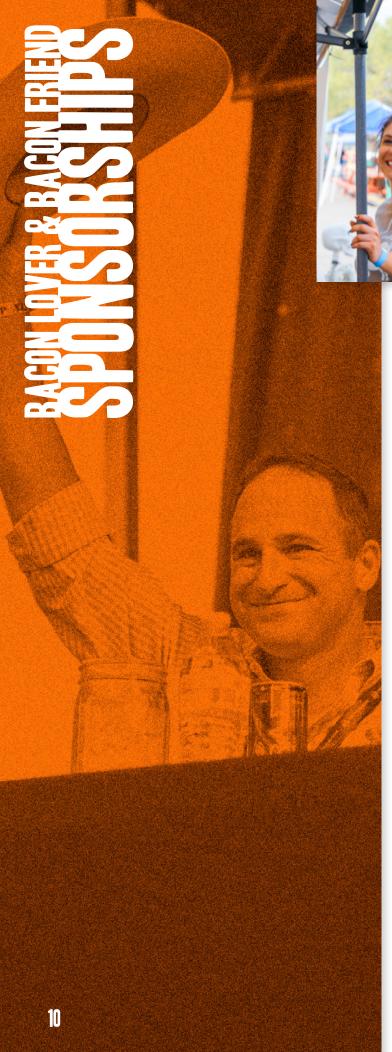
Don't see anything you like? We're happy to build a custom package to meet your marketing needs!

### PHOTO BOOTH SPONSOR \$1,500 (1 AVAILABLE)

### **EXCLUSIVE OFFERINGS:**

- Exclusive banner featuring your brand at photo booth
- Your logo on all photo booth social promotions

Full package details listed on page 11.
Total value: \$4,750





#### **EXCLUSIVE OFFERINGS:**

- Logo featured on BaconBashTexas.com with a link to your website
- Logo featured in the "Thank You" e-newsletter to go out post-Bacon bash, in late October/ early-November 2023
- One mention promoting your involvement on Bacon Bash social media channels
- Logo featured with all sponsors on event sponsor board, hung prominently at event
- · 4 Bacon Bash tickets

Full package details listed on page 11. Total value: \$2,000

### BACON FRIEND \$500

#### **EXCLUSIVE OFFERINGS:**

- Logo featured on BaconBashTexas.com with a link to your website
- Logo featured in the "Thank You" e-newsletter to go out post-Bacon bash, in late October/ early-November 2023
- · Logo featured with all sponsors on event sponsor board, hung prominently at event
- · 2 Bacon Bash tickets

### Full package details listed on page 11. Total value: \$1,500

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## SPONSOR BENEFITS

	Flyin' Hog	Whole Hog	High on the Hog	Hog Wild	Bacon Lover	Bacon Friend
	\$10,000+	\$5,000	\$3,500	\$1,500	\$1,000	\$500
Print & Media						
Logo featured on BaconBashTexas.com with a link to your website	×	×	×	×	×	×
Logo featured in the "Thank You" e-newsletter to go out post-Bacon Bash in late October/early November	Х	×	X	Х	×	×
Mentions promoting your involvement on Bacon Bash social media channels	4	4	2	1	1	
Logo featured on Bacon Bash Texas Eventbrite sites	×	×	Х	X		
Monthly newsletter footer	X	X	Х			
Logo featued on all printed media (flyers, posters, etc.)	×	×				
Short video clips featuring your branding on social media (such as reels, etc.)	2	1				
Named as a presenting sponsor	X					
Featured in all Bacon Bash Texas advertising efforts	×					
Bacon Bash Texas						
Logo featured with all sponsors on event sponsor board, hung prominently at event	×	×	Х	Х	×	×
Bacon Bash general admission tickets	10	8	6	4	4	2
Exclusive banner featured prominently at the event	×	X	X	X		
Your logo featured on the back of event t-shirt	×	×	Х	X		
Onstage mentions at the event	4	2	1			
Bacon Bash event t-shirts for your ticketholders	10	8	6			
Opportunity to have a complimentarly promotional booth at the event	×	×				
Logo on all promotional materials (posters, flyers, digital efforts, etc.)	×	×				
Option to upgrade general admission tickets to VIP tickets for access to exclusive VIP Tent	10	4				

SPONSOR QUESTIONS & COMMITMENTS: CALLIE LUBKE, DIRECTOR, CALLIE@BACONBASHTEXAS.COM, 928.965.3397

